



Dear Colleague,

September is Colgate Oral Health Month, a month-long campaign in partnership with the BDA to help focus all our minds on how to improve oral health.

As clinicians, we are trained to diagnose disease and provide appropriate treatment. We must also recognise health and play our part in helping our patients preserve it.

The challenge for us all is to communicate preventative advice effectively and motivate and encourage our patients to take charge of the care of their mouth.

The main objective of this CPD course is effective patient communication, which encapsulates the ethos of Colgate Oral Health Month. This year's course follows on from the CPD course run in 2005, giving practical advice, exercises and tips for you to use with your team and your patients.

To receive your CPD certificate, please follow the instructions in the accompanying DVD and return the completed forms to the freepost address provided. For all queries please contact the Colgate Oral Health Month Helpline on: 01706 751 876

We always look forward to receiving your feedback.

Please email us at [uk\\_professionalrelations@colpal.com](mailto:uk_professionalrelations@colpal.com) or visit us at [www.colgateprofessional.co.uk](http://www.colgateprofessional.co.uk)

The Colgate Oral Health Month campaign is grateful for the support of the BASCD Consultants Group and the BDA Health & Science Committee for their invaluable guidance and encouragement.

Yours sincerely,

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