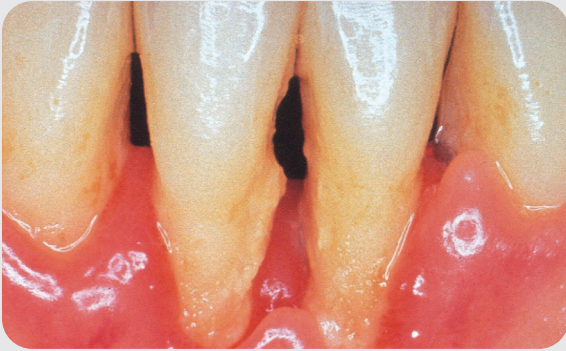


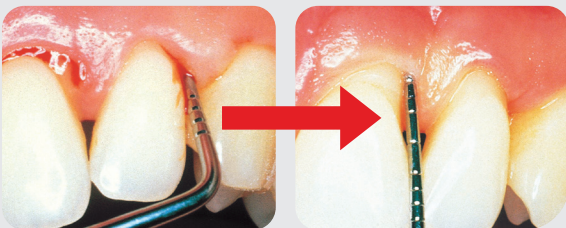
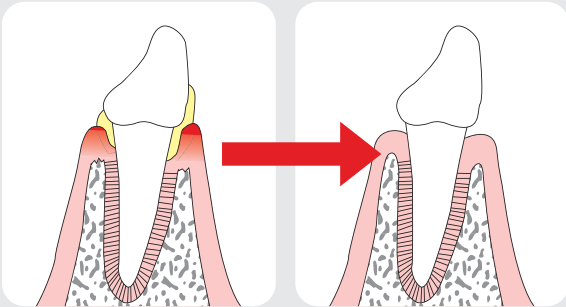
Can periodontitis be treated?



- Periodontitis is not reversible, treatment can help ensure that further progression is stopped and the affected tooth or teeth can be saved
- Your dentist or hygienist will remove any deposits from pockets around affected teeth

Before treatment

After treatment



Use a toothpaste with anti-bacterial properties to help prevent gum problems



Remember to brush your gums as well as your teeth to remove plaque around the gum line



Use floss or interdental brushes to remove plaque in-between your teeth



A healthy diet and lifestyle can contribute to healthy gums



Scan the QR code or visit the link below for more information:

www.colgate.com/en-gb/oral-health/gum-disease



PSxxxx

For more information, please ask your dental professional for tailored advice

Colgate®

Managing plaque and gum diseases



What you should know and what you can do

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What is plaque?

- The mouth contains millions of bacteria; they stick to the surface of your teeth and quickly multiply to form plaque
- Plaque is responsible for the two most common oral diseases; tooth decay and gum disease



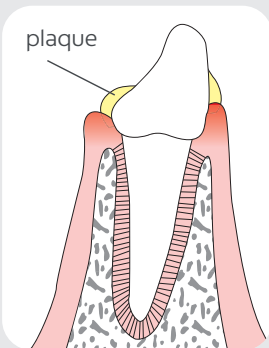
What is tartar?

- Tartar (calculus) is formed when minerals, such as calcium, in the saliva combine with plaque to make it hard. Once tartar has formed, it can only be removed by your dental professional
- Effective daily plaque removal is the best way to prevent build-up of tartar



What is gingivitis?

- If plaque is allowed to build up on teeth, toxins produced by bacteria inflame the gums. This early stage of gum disease is called gingivitis



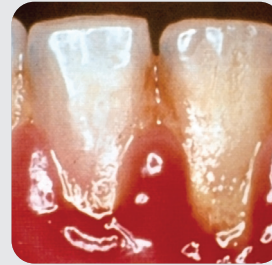
Side view of lower front teeth

What are the early signs of gingivitis?

- The signs of gingivitis include inflamed, red and swollen gums that bleed upon brushing. Plaque is often visible on the tooth surfaces and along the gumline

What do inflamed gums look like?

- Inflamed gums are red, swollen and bleed on brushing
- Plaque is often visible on the surfaces of teeth, next to areas of inflammation



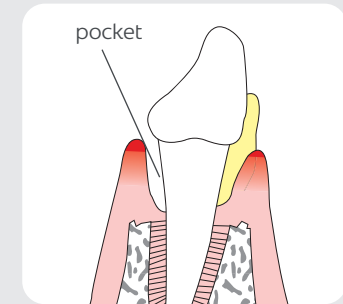
Can gingivitis be treated?

- Yes. Gums affected by gingivitis can be treated to restore healthy gums
- Your dentist or hygienist will remove all tartar and plaque professionally and show you how to improve the way you clean your teeth and gums

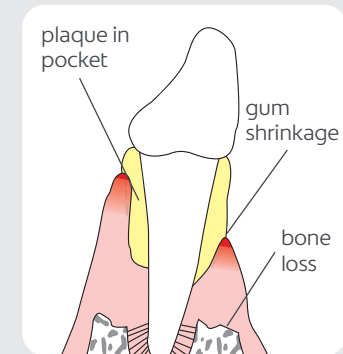


What is periodontitis?

- Periodontitis is the name given to the stage of gum disease when inflammation reaches the bone



- As more bone is destroyed, the tooth begins to loosen. As the pockets around it get deeper, abscesses can occur. Sometimes the gum will shrink and part of the tooth root will become exposed



Are all teeth affected to the same extent?

- No. Teeth that are kept clean will stay free from gum disease. When present, gum disease is usually more severe towards the back of the mouth and between the teeth; these are areas that are difficult to keep clean and free of plaque